

reed enger
vibrant communication
nimble interactive

DELIGHTED BY CREATIVE PROBLEM SOLVING

I seek to explore and deepen communication. My work spans interactive and print media, conceived in pursuit of innovation, clarity and beauty, and executed with lucid information architecture and meticulous production.

My recent explorations have been in the development of online communities: design as an opportunity to connect people through excellent, unusual media experiences.

CONTACT

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EDUCATION

B.A. Graphic Design,
Northwestern College
St. Paul MN, 2009.
A.A. Central Lakes College
Brainerd MN, 2006.

TECHNOLOGY SKILLS

Adobe Creative Suite
HTML, CSS and jQuery
Digital and film photography
Fontlab and DTL Fontmaster

REFERENCES

Available upon request

BRAINCO 2010

Instructor at Brainco: Minneapolis School of Advertising, Design, & Interactive Studies. Teaching: Basic Websites - HTML & Dreamweaver, a workshop style class covering UI design, basic coding, Dreamweaver, and Social media integration, from concept to site launch.

HIGH KINGS CLOTHING 2010

Branding, web, and product design for urban fashion label. Full identity project including logo, packaging, promotional materials, social media campaign, and visual design for dynamic e-commerce website.

GROVE ATLANTIC PRESS 2009

Internship and freelance work focused on website and book cover design. Created visual design and html/css framework for author profile site. Worked with a programmer to add dynamic content and interface. Print work included book cover designs from concept to press-finishing.

JIVEWIRE SOCIAL MEDIA ADVERTISING 2009

Website design and team-based identity work for a spunky start-up ad agency. Created a series of sites that expand with needs of the agency.

NORTHWESTERN COLLEGE 2007-2009

Teacher's Assistant to Rick Love, Professor of Art and Printmaking: tutoring in print techniques and studio support, promotional design for school events, and the cataloging and curating of art prints.

OUT OF REGISTER PRESS 2008

Assistant Printmaker: helped create hand-printed photo-transfer etchings, and multicolor screen prints. Jobs included work for artist R. Crumb, and Duffy & Partners 'Art for the River' Series.

ACTIVITIES AND AWARDS

Northwestern Eagle Honors Program, 2006-2009.
Northwestern College research grant: Modern Blackletter, 2009.
Poster design in Art_PedeL_er bike poster show, Madison WI, 2008.
Honorable mention, Denler Gallery, Juried Student Show, 2007, 2008.
Docent, sales, and event poster design for Jaques Art Center, 2007.